

Keep your customers sticky...
cut churn
with analytics.



TELECOMS ANALYTICS

**Experts in
cloud-based
technologies**

Sentel gives network providers unified communications analytics to enhance the business intelligence of their customers

Telecoms Analytics

Sentel

Keeping customers is a lot less expensive than getting new ones.

Sentel's bespoke, cloud based telecoms analytics software, with our integrated toll fraud solution, will help you retain your customers and even increase revenue.

Deep dive analytics, helps them improve efficiency and performance and by protecting against toll fraud, you can enhance your reputation with them and reduce churn.

With eighteen years at the forefront of the telecoms analytics industry, our flexible and dynamic team is ideally placed to partner with you.

Key Features

- Fraud prevention and audits
- Enhanced performance
- Response time reporting
- Cost allocation and chargeback
- Set alarms and alerts
- Real time inbound and outbound stats
- Platform independent/agnostic
- Scheduled reports and deep dive
- Visibility and usage management

Our hosted UC Analytics software is made up of:

Fixed

Gives comprehensive itemised analytical displays across all aspects of incoming and outbound call traffic for fixed lines. Reports can be previewed online, scrutinised, printed or forwarded CSV, WORD or PDF style.

Dashboard

Your data is transformed to give clear, at-a-glance visual insight. Summarised for easy and quick interpretation, it enables efficient decision-making and control.

Admin

Nominated administrators can view and edit users and groups and manage permission levels. Audit trail tracks and records who has accessed the system and their activity during given periods.

To find out more about Sentel and how we could make a serious difference to your business, contact the team for a free business evaluation and consultation.



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